

**One-Page Strategic Plan**    Organization Name: \_\_\_\_\_    Year: \_\_\_\_\_

<b>PEOPLE   PROCESS   PROFIT</b>	<b>KEY EMPLOYEES</b> 1. _____ 2. _____ 3. _____	<b>KEY CUSTOMERS</b> 1. _____ 2. _____ 3. _____	<b>KEY STAKEHOLDERS</b> 1. _____ 2. _____ 3. _____
<b>CORE VALUES</b>	<b>BRAND PURPOSE</b>	<b>BLUE SKY VISION (3-5 YRS.)</b>  Future Date _____ Revenue _____ Profit _____ Cash _____  NOTES:	<b>GOALS (1 YR.)</b>  Yr Ending _____ Revenues _____ Profit _____ Gross Margin _____ Cash _____ A/R Days _____ Inventory Value _____  NOTES:
<b>Actions</b> Live the Values, Execute the Brand Purpose	<b>Achieving the Vision</b> 3-5 Year Priorities	<b>Achieving the Goals</b> 1 Year Priorities	
1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	
<b>Profit Forecast and Stretch Goal</b>	<b>Brand Purpose KPI's</b>	<b>People (the WHO) &amp; Process (the HOW)</b>	

